

Assignment 01

FAKULTI TEKNOLOGI MAKLUMAT DAN KOMUNIKASI



MULTIMEDIA SYSTEM

BITM 1113

SEMESTER 1

SESI 2015/2016

ASSIGNMENT 01 DVD CASE COVER

1. As a creative designer in an advertising firm you are required to **create a DVD case cover** for your client and for your final project.
2. Project should be done using Adobe Photoshop and Adobe Illustrator.
3. Your task is to incorporate appropriate text, images and drawing to create a visually stunning display.
4. **YOU ARE NOT ABOUT TO DELIVER THE PHYSICAL DVD CASE BUT JUST A DESIGN.**

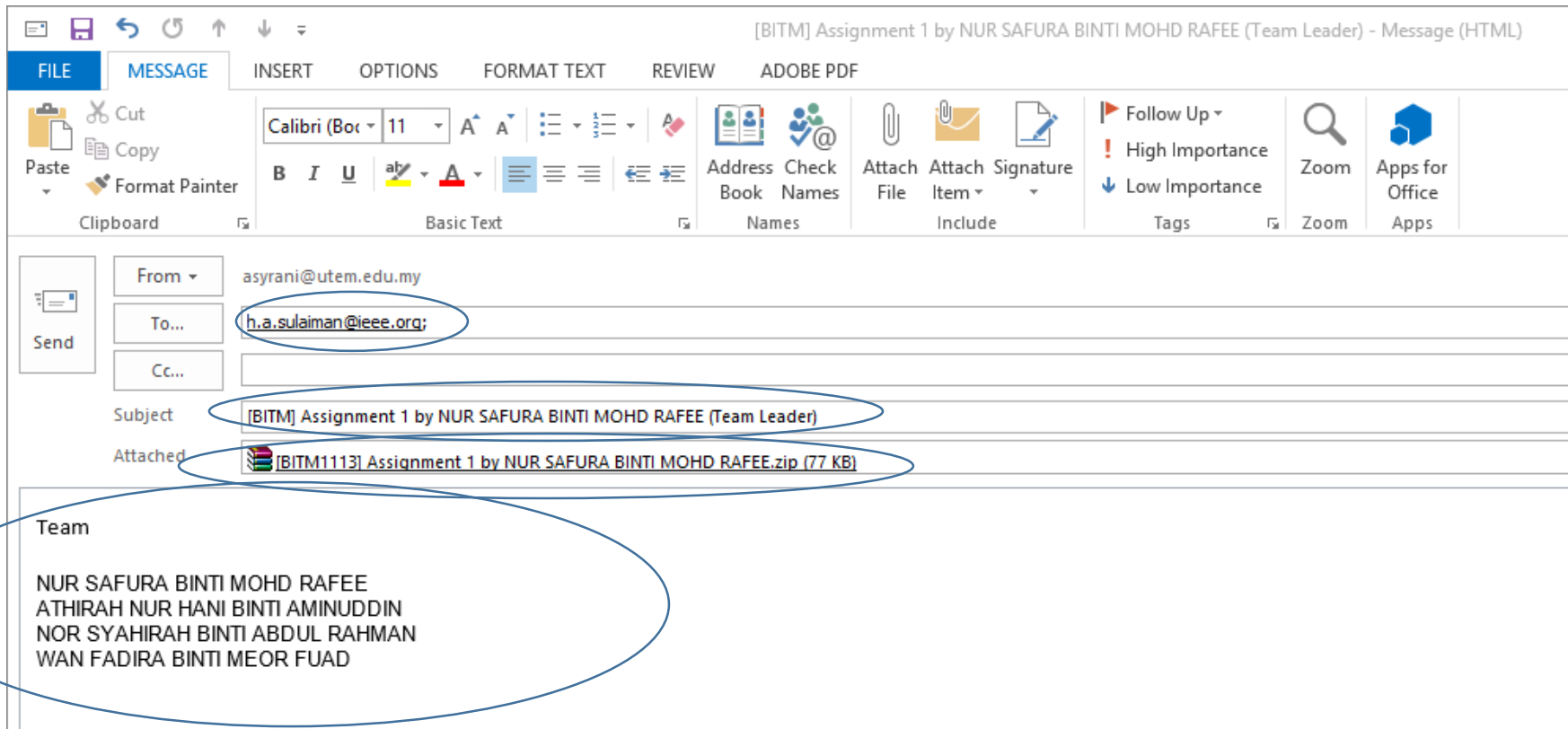
MAIN RULES :

- a. The following **MUST** appear on the cover design : **DVD title & group members name (same person in Group Final Project).**
- b. You should **RENAME** your **layers** with appropriate names. (ie : Do not leave them as 'Layer 1', 'Layer 2' etc)
- c. PSD template are given to assist your design.
- d. You must create the **front, middle and back cover** of the DVD.

Due Date: 9 October 2015.

Method of Submission:

1. **Zipped the content** of flattened .jpg and layered .psd files via h.a.sulaiman@ieee.org .
2. **Example Below**



Assessment:

Marks will be given to each correct steps as stated above. An additional marks will be given on your creativity, typography and other considerations.

CRITERIA	MARKS
Content (Rule 1 to 4)	10 %
Design (Creativity, Composition & Effort)	10 %
TOTAL	20 %